

FERRIS STATE UNIVERSITY | COLLEGE OF BUSINESS



**BUSINESS INNOVATION
AND LEAN CENTER**

CREDIBLE **MENTORSHIP**



ORGANIZATIONAL BEHAVIOR

ENTREPRENEURSHIP

OPERATIONS & LOGISTICS

RISK MANAGEMENT

INSURANCE

FINANCIAL LITERACY

CASE RESEARCH

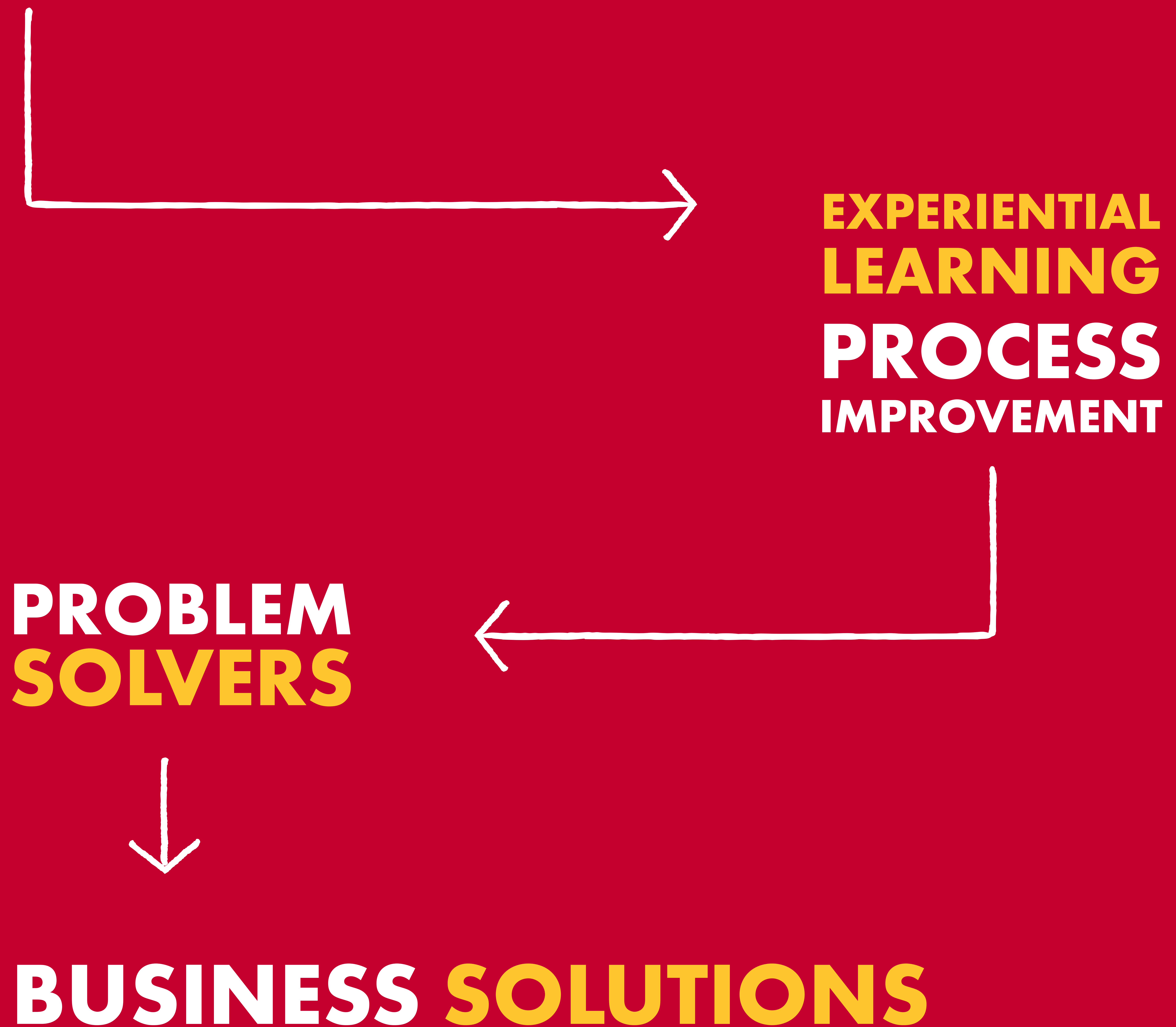
GRIT AND RESILIENCE

BUSINESS STRATEGY



**COMMUNITY
IMPACT**

CREDIBLE **MENTORSHIP**



“ There’s no shortage of **remarkable ideas**, what’s missing is the will to **execute them.** ” —Seth Godin



COMMUNITY
IMPACT