

FERRIS STATE UNIVERSITY | COLLEGE OF BUSINESS



**BUSINESS INNOVATION
AND LEAN CENTER**

CREDIBLE
MENTORSHIP



EXPERIENTIAL
LEARNING
PROCESS
IMPROVEMENT



PROBLEM
SOLVERS



BUSINESS SOLUTIONS

ORGANIZATIONAL BEHAVIOR

ENTREPRENEURSHIP

OPERATIONS & LOGISTICS

RISK MANAGEMENT

INSURANCE

FINANCIAL LITERACY

CASE RESEARCH

GRIT AND RESILIENCE

BUSINESS STRATEGY



COMMUNITY

IMPACT

CREDIBLE
MENTORSHIP



EXPERIENTIAL
LEARNING
PROCESS
IMPROVEMENT



PROBLEM
SOLVERS



BUSINESS SOLUTIONS

“ There’s no shortage of **remarkable ideas**, what’s missing is the will to **execute them.** ” —Seth Godin



COMMUNITY
IMPACT