

FERRIS STATE UNIVERSITY | COLLEGE OF BUSINESS



**BUSINESS INNOVATION  
AND LEAN CENTER**

**CREDIBLE**  
**MENTORSHIP**



**EXPERIENTIAL**  
**LEARNING**  
**PROCESS**  
**IMPROVEMENT**



**PROBLEM**  
**SOLVERS**



**BUSINESS SOLUTIONS**

**ORGANIZATIONAL BEHAVIOR**

**ENTREPRENEURSHIP**

**OPERATIONS & LOGISTICS**

**RISK MANAGEMENT**

**INSURANCE**

**FINANCIAL LITERACY**

**CASE RESEARCH**

**GRIT AND RESILIENCE**

**BUSINESS STRATEGY**

**COMMUNITY**

**IMPACT**



**CREDIBLE**  
**MENTORSHIP**



**EXPERIENTIAL**  
**LEARNING**  
**PROCESS**  
**IMPROVEMENT**



**PROBLEM**  
**SOLVERS**



**BUSINESS SOLUTIONS**

“ There’s no shortage of **remarkable ideas**, what’s missing is the will to **execute them.** ” —Seth Godin



**COMMUNITY**  
**IMPACT**